



10
YEARS

SPONSORSHIP OPPORTUNITIES

400+ ATTENDEES
INCLUDING:

> 60%
CONTRACTOR MAGAZINE
TOP 100 CONTRACTORS
REPRESENTING:

> \$15 BILLION
IN REVENUES

- ✓ **DRIVE SALES**
- ✓ **INCREASE VISIBILITY**
- ✓ **ENHANCE PUBLICITY**
- ✓ **DIFFERENTIATE**
- ✓ **BUILD RELATIONSHIPS**



TSI User Group Meeting 2011 Partner Sponsorship Opportunities

Technical Sales International is proud to host its 2011 TSI User Group Meeting at the Planet Hollywood Resort & Casino in Las Vegas, Nevada, September 27-30, 2011. We are pleased to offer several sponsorship packages to give your company and your products/services visibility during the event.

All sponsors will receive the following benefits

- Logo included Conference Program Guide
- Logo included on sponsor signage displayed at registration desk

Please review the opportunities below and check the box for the sponsorship(s) you are applying for:

Sponsorship	Investment	Sponsorship Description
<input type="checkbox"/> Exhibit Sponsor	\$1000	Exhibit sponsorship includes a 6-foot draped table, electricity, signage with partner logo and one (1) free full-conference registration for the exhibit staff attendee. The value of conference registration is \$785-\$995. The table top exhibits will be open during the evening cocktail reception on Tuesday or Wednesday night (exact date and time TBA). Sponsor provides equipment for demos, product literature and giveaways.
<input type="checkbox"/> Giveaway Sponsor	\$200	Sponsor can provide one giveaway for each attendee (quantity to be determine 30 days prior to the event)
<input type="checkbox"/> Travel Coffee Mug Sponsor	\$200	Sponsor can provide a travel coffee mug for each attendee (quantity to be determine 30 days prior to the event). Sponsor can order sponsorship items through TSI's supplier at direct cost. Travel coffee mugs range from \$3.15 - \$9.25. Details & quotes available upon request.
<input type="checkbox"/> Pen Sponsor	\$100	Sponsor can provide a pen for all conference attendees (to be placed at the registration desk). Sponsor can order sponsorship items through TSI's supplier at direct cost. Cost for pens range based on type (plastic, metal, wood, ballpoint, gel, mechanical) and your budget. Details & quotes available upon request.
<input type="checkbox"/> Coffee Breaks Sponsor Select one or more: <input type="checkbox"/> Wednesday Morning <input type="checkbox"/> Wednesday Afternoon <input type="checkbox"/> Thursday Morning <input type="checkbox"/> Thursday Afternoon <input type="checkbox"/> Friday Morning <input type="checkbox"/> Friday Afternoon	\$500 (1 break) \$750 (2 breaks on the same day)	Twice daily, conference attendees will gather for coffee, beverages and refreshments in the break area. Break sponsorships are sold separately for either the morning or afternoon break, or you can sponsor both coffee breaks in the same day for \$750. The Coffee Break sponsorship includes signage at the coffee and refreshments table as well as disposable coffee cups with the sponsor's logo. In addition, sponsor may also provide a company gift or favor for attendees during the sponsored function (optional).
<input type="checkbox"/> Literature Sponsor	\$100	Sponsor can provide one piece of company literature to be placed in a literature stand at the registration desk.
<input type="checkbox"/> Lunch Sponsor Select one or more: <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday	\$750 \$750 \$750	Conference attendees will eat lunch together on Wednesday, Thursday and Friday. Lunch sponsorships are sold separately and include sponsor signage at the entrance to the lunch area. Lunch napkins will be provided with the sponsor logo. In addition, sponsor may also provide a company gift or favor for attendees during the sponsored function (optional).
<input type="checkbox"/> Reception Sponsor Select one or both: <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$750 \$750	Sponsor one or both of the evening Welcome Receptions. The reception sponsorship includes sponsor signage on the hors d'oeuvres table and bar, as well as on cocktail napkins on all of the reception tables. In addition, sponsor may also provide a company gift or favor for attendees during the sponsored function (optional).
Total Investment	\$	Payment Terms: Payment is due by August 26, 2011.

TSI User Group Meeting 2011 Sponsorship Agreement & Application

This Agreement ("Agreement") by and between Technical Sales International, Inc. ("TSI") and Sponsor (identified below) is for the sponsorship checked below at TSI's User Group Meeting at Planet Hollywood Resort & Casino in Las Vegas, Nevada, September 27-30, 2011. This Agreement shall only become effective as of the date it is signed by and on behalf of TSI (the "Effective Date").

Sponsor Information:

Company Name	
Contact	
Address	
Phone	
Fax	
Email	
Website	

Total Investment:

Method of Payment:

CREDIT CARD: Please charge our credit card for the amount of our total investment.

Visa MasterCard American Express

Card Number: _____

Expiration: _____

Name on card: _____

Billing address: _____

Signature: _____

CHECK: Please make all **checks payable to Technical Sales International** and mail to:

TSI User Group Sponsorship
c/o Next Level Marketing Partners
1700 Eureka Road, Suite 155
Roseville, CA 95661

Cancellation Policy: Cancellations submitted by Sponsor to our conference management company, Next Level Marketing Partners (erin.lynych@nlmp.com), in writing by August 26, 2011 may be entitled to a partial refund. Cancellations submitted by Sponsor in writing after August 26, 2011 will result in Sponsor's total forfeiture of the Sponsorship Fee.

Signed by and on behalf of Sponsor

By _____

Printed Name _____

Title _____

Date _____, 2011

Signed by and on behalf of TSI (by Next Level Marketing Partners)

By _____

Printed Name _____

Title _____

Date _____, 2011

**To reserve sponsorships, please fax the completed and signed Agreement and Application to
Erin Lynch, Next Level Marketing Partners at (916) 772-3104
Applications must be received by August 26, 2011. TSI will accept or deny Sponsor's application within 48 hours of receipt
of the Application. The Agreement and Application must be signed by both parties to be valid.**